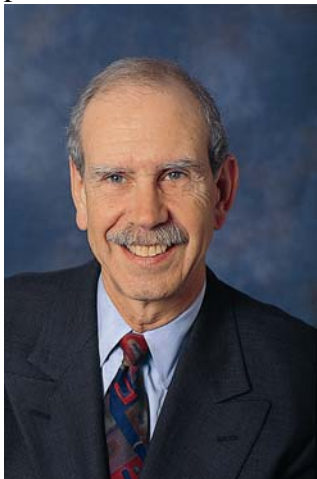




## Friends of Yemin Orde Announces New Chair of the Board Michael Frieze

**Friends of Yemin Orde**, the U.S. organization that provides fundraising support for the pre-eminent residential educational program in Israel, has named Boston-based executive and philanthropist Michael Frieze as chairman of the board.



He succeeds longtime chairman Mark Solomon of Philadelphia, who remains a pillar of Friends of Yemin Orde and will continue to serve as an active board member.

"We are honored to welcome Mike into his new role. He is respected throughout the country for his business acumen and tireless work on behalf of local, national and international nonprofit organizations," said Friends of Yemin Orde Executive Director Karen Sallerson. "We are also fortunate to be able to continue to benefit from Mark's passion and drive."

Mr. Frieze is Chairman and CEO of Gordon Brothers Group, which provides customized global financial and operating solutions for consumer product companies at times of growth or restructuring. The company's strong commitment to community service is exemplified by the numerous leadership roles its chairman has taken on in organizations such as Combined Jewish Philanthropies of Boston and Dana-Farber Cancer Institute. Prior to becoming Chairman of Friends of Yemin Orde, he was National Campaign Chair.

"I feel energized to become chair during this pivotal time when Yemin Orde Initiatives is working with other youth villages and has the potential to transform the entire system. The documented achievements of Yemin Orde in fostering lifelong success for at-risk children from Israel's lowest socioeconomic level has been outstanding," said Mr. Frieze.

Yemin Orde Youth Village, located just south of Haifa in the Carmel Mountains, is home to more than 500 disadvantaged, immigrant and refugee youth from over 20 countries around the world. The Village's success in integrating children from diverse cultures and backgrounds, cultivating their self-esteem through innovative educational and community outreach programs, serves as a model for residential education for at-risk youth in Israel. Yemin Orde Initiatives, a rapidly growing national movement launched in 2006 at the urging of the Ministry of Education, has the potential to transform the entire youth village system through dissemination of the Village's unique methodology and philosophy.

Friends of Yemin Orde, a 501c3 organization, sustains a Four Star rating from Charity Navigator.