

**YEMIN ORDE YOUTH VILLAGE DIRECTOR, SHMULI BING, NEARS COMPLETION OF
YEAR-LONG MAOZ FELLOW PROGRAM**

Bing is among 32 Israeli changemakers chosen to participate in selective professional and values-based leadership program based in Boston



FOR IMMEDIATE RELEASE, Oct. 31, 2014 -- Friends of Yemin Orde is pleased to report that Shmuli Bing, Director, Yemin Orde Youth Village, will soon conclude a two-week visit to Boston where he is a participant in the exclusive MAOZ Fellows Program, a highly-selective program for Israelis in public leadership positions throughout Israeli society. Each year, 32 Israeli MAOZ Fellows invest the equivalent of six weeks in intensive academic study, exploring the needs and challenges relating to social and public leadership in Israel. MAOZ is based in Boston. Its Chair is Jeffrey Swartz, former CEO, The Timberland Company, who is now an ardent social activist. Bing was selected Yemin Orde's director in April 2014, after serving four years as principal of Yemin Orde High School. Friends of Yemin Orde is the U.S.-based fundraising arm of Yemin Orde Youth Village and Yemin Orde Educational Initiatives, both located in Israel. Visit www.yeminorde.org for more information.

The Village is home, school and safe haven for approximately 400 at-risk youth from around the world. Through the support of a loving and dedicated staff and the Village's noted educational methodology, called the Village Way, these formerly fragile teens develop self-esteem, leadership skills, cultural identity and hope for the future. Their lives are transformed and they graduate to become successful and productive citizens of Israel. Yemin Orde Educational Initiatives (YOEI) is an independent nonprofit organization launched in 2007 to expand the Yemin Orde methodology to other youth villages, therapeutic residential communities and public high schools, including the Arab sector.

Each year, MAOZ Fellows spend two weeks in Boston, focusing on professional leadership development, social entrepreneurship and, through the lens of Jewish Peoplehood, building a bridge between the emerging leadership in Israel and the Jewish world.

Bing enjoys a great rapport with the children and his warm, friendly manner reflects a deep understanding of their fragile emotions and diverse cultural challenges.

"My vision is to create a common language for all teams in the Village which strengthens the implementation of the Village Way," Bing said. "This provides a language in which adults realize they must be familiar with the children's world, a language in which adults understand their significance as role models in the lives of the children."

In Boston, the MAOZ Fellows met with high-level U.S. entrepreneurs, scholars and authors and studied leadership and management with top faculty from Harvard Business School and Harvard Kennedy School of Government.

About Shmuli Bing



Prior to joining Yemin Orde, Bing taught high school in Mevaseret Zion, a community outside Jerusalem. He also launched a nonprofit organization, called “Maagale Tzedek,” which monitors the ethical practices of businesses and corporations. He still actively participates in this organization.

Bing received his BA from the Hebrew University of Jerusalem, where he attended the prestigious Revivim program, a top-level training opportunity for teachers in Jewish Studies. He completed his MA at the Federman School of Public Policy and Government at Hebrew University, as part of a special program for Excellence.

Following graduation, Bing taught at the high school level. His classes included philosophy and current events, Bible, and Jewish Thought. He also worked as a consultant on Social Affairs for the Deputy Minister of Welfare. During his military service with the Israel Defense Force, he served as Company Commander in the Education Corps.

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